



Every Home Holds A Story.

Discover The One That Holds Yours



www.timesrealty.in





Images

















A division of Times Internet Limited
The Times of India





Times Realty Expo invites participation from Real Estate Companies to participate in the exhibition. This Event gives an opportunity for exhibitors to present their projects to prospective clients and also offers a platform to directly communicate with your Target Audience

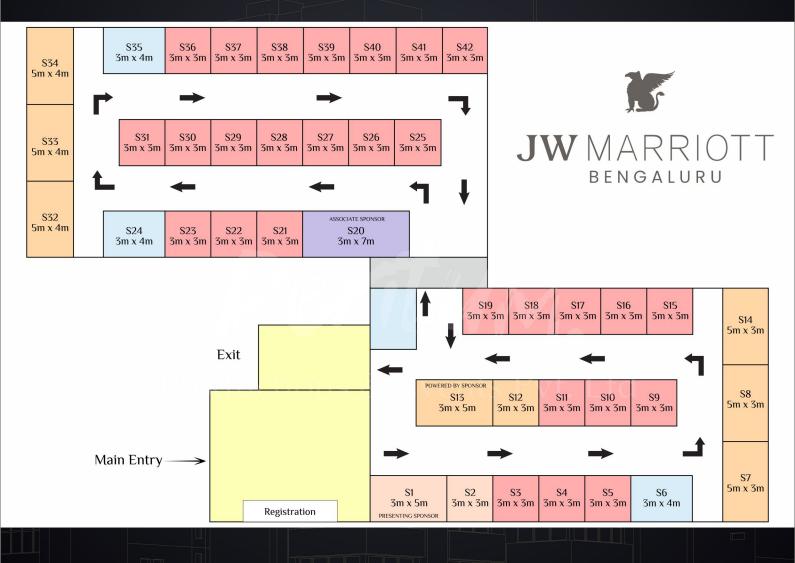
Exhibitors will Showcase their Villa Projects, Premium, Ultra-premium & Luxury Homes, Residential Apartments & Premium Plots etc

Times Realty Expo boosts your visibility with prospective property buyers through on ground presence, print, online expo and much more in increasing your chances of closing deals with serious home buyers





Layout







Investment Options



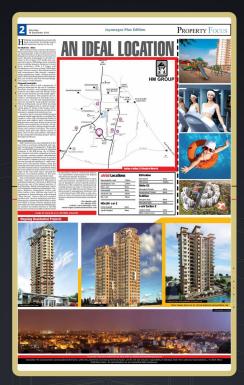
		Presenting	Powered	Associate	Platinium	Diamond	Gold	Silver
SL.NO	Particulars	Sponsor	by Sponsor	Sponsor	Package	Package	Package	Package
1	Stall Size	8mts x 3mts (24 sqmts)	8mts x 3mts (24 sqmts)	7mts x 3mts (21 sqmts)	6mts x 3mts (18 sqmts)		A STATE OF THE STA	3mts x 3mts (9 sqmts)
2	Advertorial Space in Property Focus supplement to be circulated along with Times of India (Bangalore)	Two Full Pages	One Full Page	One Full Page	Half Page / Full Page	Half Page / Full Page	1 Quarter Page	1 Quarter Page
3	Online Expo Project Microsite	4	3	2	2	2	1	1
4	Project Video Creation	2	1	1				
5	Logo Integration	yes	yes	yes				
6	Mention in Collaterals	Logo	Logo	Logo	yes	yes	yes	yes





Advertorial Guidelines







- 60% edit & 40% Images, ratios to be maintained
- Company and Project logo can be carried
- Quotes from Promoters
- Promoters Pictures
- Call to action details such as Company Website & Contact details are allowed
- A Project Highlights: Location & Amenities





- Media Promotions

Print

• Advertising in Print Publications of The Times of India , Bangalore for Two Weeks

Digital

• Extensive Social and Digital Media Campaigns for two weeks

- WhatsApp Marketing to relevant databases
- Email and SMS Campaign
- Influencer Marketing with Lifestyle and Real Estate Influencers

Radio

• Radio Campaign for One Week

Outdoor

- Unipoles , Hoardings , Skywalks & FOB 'S for 2 weeks
- Targeted Residential Screen Advertising for I week









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